

Join Forces with Ian Keeler in a Hike-a-Thon Fundraiser for the



Ian will walk 220 miles, including the entire John Muir Trail, and is seeking donations of \$15/mile, with a total fundraising goal of \$3,300. All proceeds go to HGP. Ian will begin his 2-1/2 week hike July 4. Donations are now being accepted. Donations of \$15 or more are suggested, and all donations will be appreciated.

Donations to HGP are tax deductible. To donate by check, make payable to Homeless Garden Project. Please note "Ian's Hike for HGP" in your check memo section. Mail to Homeless Garden Project, PO Box 617, Santa Cruz, CA 95061. **To donate by debit or credit card,** go to www.homelessgardenproject.org. You may click on "Donate Now," then "Make a Direct Donation"; in "Designate my donation" field, type "Ian's Hike for HGP."



Questions? Ian Keeler, 831-818-5897

About the Homeless Garden Project: HGP is a 501(c)3 nonprofit (tax ID #77-0475165). HGP provides job training and transitional employment to people who are homeless. The employment and training programs take place on an organic farm and in related enterprises. Since the project started in 1990, more than 350 people have participated in the sanctuary, support services, training, and employment programs at HGP. Additionally, HGP provides volunteer and educational opportunities to the broader community. In 2011, nearly 1200 people volunteered at HGP's farm, workshop, retail store, and office.

About Ian Keeler: Ian is a Santa Cruz County resident and business owner and native of the Monterey Bay area. An avid hiker and runner, he most recently completed the 2012 Big Sur Marathon. Ian appreciates the good work of HGP and is pleased to support it.